

CRISS CROSS • INGS

creative
convergence

20
18





What is

CRISS
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CRISSCROSSINGS
is a 3-day gathering
celebrating **creative**
entrepreneurship,
art, design, and maker
culture in Cebu.

What

Inviting
participation
from the arts,
design, music,
film, and entre-
preneurship
sectors, the
festival is an
effort to:

1

bridge arts and industry and **strengthen** the creative economy in Cebu,

2

nurture the Cebuano identity through creativity and entrepreneurship,

3

poise Cebu City as an ASEAN destination for art, design, and culture,

4

as well as **contribute** to Cebu City's chances to be recognised as a *UNESCO Creative City**

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When + Where

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12-14 JAN 2018

Crossroads Cebu

CRISSCROSSINGS (ccx) will be happening on the 12th to 14th of January 2018 (Fri-Sun) within and around **Crossroads Cebu**, one of Cebu's emerging Creative Hubs, as well as in nearby participating partner establishments such as **European Chamber of Commerce Philippines - Visayas (ECCP)**.

When + Where

12-14

JAN 2018

ECCP MATIC

Created under the Materials R&D Program by DOST 7 and ECCP Cebu, **MATIC** serves as a haven for product developers, designers, students, and a hub for Cebu's creative community.



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By Whom

CreateCebu

Hello@CreateCebu.com



CCX is organized by **Create Cebu**, a non-profit, non-partisan initiative comprised of art-loving individuals who are passionate about urban revitalisation and reclamation, through art (in all its forms) and collaboration.



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**Tentative
Program**

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TECH



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MUSIC



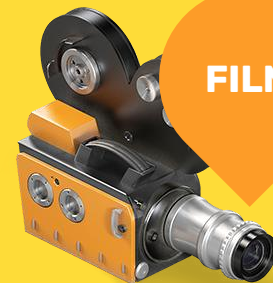
is 3 days of

creative thinking, learning, and sharing

celebrating Cebuano talent

networking opportunities to connect the
community and different creative sectors

FILM



ART

DESIGN

strengthening Creative Culture in Cebu

ANIMA
-TION



through :



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MAKERS' MARKET

An open-to-public, free-admission, 3-day **MAKERS' MARKET** showcasing local talents and goods by traditional artisans, modern crafters, to innovative makers.

design

making

crafts

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CREATIVE TALKS + WORKSHOPS

5 venues for interactive talks, workshops, skill-sharing,
and panels on creative entrepreneurship in:

**PHOTOGRAPHY, ART, DESIGN, FILM, ANIMATION,
TECHNOLOGY, CITY-BUILDING, AND MORE**

laboration

culture

dialogue

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MUSIC SUMMIT + CONCERT

To be presented by **22 Tango Records**, **GROW CEBU MUSIC: THE SUMMIT AND CONCERT** is a culmination of **GROW CEBU MUSIC: THE SCHOOL TOUR, DEMOCRAZY**, and other initiatives to foster homegrown musical talent in Cebu.

urship

music

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BLOCK PARTY + MIXER

Live music and live art, performances,
cross-sector networking, and community-building





2015 Throwback

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2015 THROWBACK
MARKET

Art & Craft Pop-up Market



Criss
Crossings
A Craft & Culture
WALKABOUT
13-15 NOV 2015 10A-7P

PHOTO © ECCP VISAYAS

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2015 THROWBACK

TALKS

● Intersectionality & Cross-disciplines:
Nurturing Creative Ecosystems Talk

● Identity Through Music Talk



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2015 THROWBACK

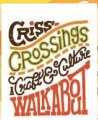
WORKSHOPS

- Gesture & Character Design Workshop
- ENIGMA WORKZ: Basics of Comic Design Workshop
- 2D #UCAAnimation Workshop
- Cake Decorating
- Latte Art Demonstration



and many more!

2015 Throwback



NOVEMBER 2015

13 FRI → 14 SAT → 15 SUN

ART & CRAFT POPUP MARKET

13 - 15 NOV. 10:00 AM → 07:00 PM
CROSSROADS - & - ECCP MATIC

CREATECEBU: INTERACTIVE MURAL • CROSSROADS 13-15 NOV. > ALL-DAY

01:00 → 03:00 PM **Gesture Drawing & Character Design Workshop**
Qube Gallery, CROSSROADS

01:00 → 06:00 PM **Caricatures & Face-painting**
ECCP MATIC

06:00 → 07:30 PM **CREATIVE JUICE #2 INTERSECTIONALITY & CROSSDISCIPLINES: Nurturing the Creative Ecosystems Talk**
HoliCOW Gallery-Store, CROSSROADS

FREE ADMISSION

TO ALL EVENTS
*UNLESS OTHERWISE NOTED

FOR RSVPs, please email: wwwwalkabout@gmail.com

10:00 AM → 06:00 PM **Drop-In: Cake - OR - Cookie Decorating**
La Marea, CROSSROADS
* Buy your own Cookie or Cake to join.
DROP IN AND DECORATE YOUR OWN COOKIE OR CAKE!

01:00 → 03:00 PM **2D Animation Workshop**
ECCP MATIC

01:00 → 06:00 PM **Caricatures & Face-painting**
ECCP MATIC

01:00 → 06:00 PM **Latte Art Demonstration**
La Marea, CROSSROADS

03:00 → 06:00 PM **IDENTITY THROUGH MUSIC Talk**
HoliCOW Gallery-Store, CROSSROADS

04:00 → 10:00 PM **KAPON Fires Up the Cebuano Art Scene**
FRONT OF ECCP MATIC

05:30 → 08:00 PM **FOLKIN' POETRY: A Folk City Singer-Songwriter Showcase**
Qube Gallery, CROSSROADS

09:00 PM → 12:00 MN **AFTER PARTY w/ DJ Shmacks**
Qube Gallery, CROSSROADS

07:30 → 08:30 AM **YogArt Session**
Qube Gallery, CROSSROADS
* Bring your own yogamat.

09:30 → 10:30 AM **YogArt Session**
Qube Gallery, CROSSROADS
* Bring your own yogamat.

10:00 AM → 12:00 NN **Pop Up Picnic By A_Space Cebu**
HoliCOW Gallery-Store Corridor, CROSSROADS

10:00 AM → 06:00 PM **Drop-In: Cake - OR - Cookie Decorating**
DROP IN AND DECORATE YOUR OWN COOKIE OR CAKE!
La Marea, CROSSROADS
* Buy your own Cookie or Cake to join.

01:00 → 03:00 PM **ENIGMA WORKZ: Basics of Comic Design Workshop**
Maya Mexican Restaurant, CROSSROADS
* PwP 79/head. Draw an O.C. beforehand.



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We

need

your

SUPPORT

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MEDIA OPPORTUNITIES

support and strengthen Cebu's creative ecosystem

enhance brand engagement with the Cebuano audience

**develop direct, personal contacts with the
Cebuano creative community**

spend a great weekend with great people in Cebu!



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Media Partnership

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support

Media Partnership Terms

CREATE CEBU COMMITS TO

acknowledge **media partnership** before and during the event via social media posts and in-event mentions

display **media partner** logo on all online and offline event collaterals

provide **media partner** with **free access** to all CRISSCROSSINGS events

like and follow **media partner** social media accounts and encouraging event participants to do the same

provide **media partner** with discounted **booth space** to promote/display/sell media partner's merchandise or media publications

MEDIA PARTNER COMMITS TO

provide **pre-event** promotion via online or offline channels

provide a **post-event** write-up via online or offline channels

OPTIONAL

On-site coverage of the event and promotion via social media channels

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Sponsor Packages

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Sponsor Packages

	Media Coverage	Logo Presence	Category Exclusivity	On-Site Marketing	Program Presence	Social Media Promotions
CCX150 <small>PHP 150,000</small>	Presence in Pre-event Press Release and Post-Event Press Release as CCX150 SPONSOR	Logo Presence as CCX150 SPONSOR on ALL Event Signage, Posters, and Invitations	Exclusive Sponsorship of Event Category or Program	Booth or Installation Setup of Sponsor's Choice	Presence within the Event Program and acknowledgment during the program	1 Dedicated Blog Post featuring SPONSOR x CCX 9 Dedicated Social Media Posts on Facebook and Instagram (3 Pre-Event, 3 Event, 3 Post-Event)
CCX100 <small>PHP 100,000</small>	Presence in Pre-event Press Release and Post-Event Press Release as CCX100 SPONSOR	Logo Presence as CCX100 SPONSOR on ALL Event Signage, Posters, and Invitations	-	Booth or Installation Setup of Sponsor's Choice	Presence within the Event Program and acknowledgment during the program	1 Dedicated Blog Post featuring SPONSOR x CCX 6 Dedicated Social Media Posts on Facebook and Instagram (2 Pre-Event, 2 Event, 2 Post-Event)
CCX50 <small>PHP 50,000</small>	Presence in Post-Event Press Release	Logo Presence as CCX50 SPONSOR on ALL Event Signage, Posters, and Invitations	-	Booth or Installation Setup of Sponsor's Choice	Acknowledgment during Event Program	3 Dedicated Social Media Posts on Facebook and Instagram
CCX20 <small>PHP 20,000</small>	-	Logo Presence as PARTNER on Main Signage and Posters	-	-	-	2 Dedicated Social Media Posts on Facebook and Instagram
CCX10 <small>PHP 10,000</small>	-	Logo Presence as PARTNER on Main Signage and Posters	-	-	-	1 Dedicated Social Media Post on Facebook and Instagram

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Get in touch!

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c/o **Angeleen Cortes**

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