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ENERGY SMART

PHILIPPINES 2018

**Mainstreaming Energy Efficiency and
Renewable Energy Initiatives**



Introduction

Building a sustainable energy future requires efficient use of energy and a shift to the use of renewable energy. Many initiatives have been launched by the Philippine government, international development organizations, non-government organizations and even private enterprises to mainstream energy efficiency technologies as well as the use of renewable energy. The business environment for adopting energy efficient technologies and renewable energy use continue to improve and expand but still at pace which can be faster with an improved policy environment

Energy Smart Philippines 2018 is the 10th edition of this event since the European Chamber of Commerce of the Philippines' (ECCP) launched the first Philippine Energy Efficiency Forum in 2010.

Energy Smart Philippines 2018 is organized into 3 sessions:



Government-Private Sector
Dialogue on Energy Issues and
Challenges



Energy Efficiency and
Renewable Energy Initiatives
and Programs



Best Practices in Energy
Efficiency and Renewable
Energy

Objectives

- Provide updates on the Energy Efficiency and Renewable Energy Initiatives
- Discuss current program of local and international stakeholders to promote energy efficiency and renewable energy use
- Highlight opportunities for Public-Private collaboration in the Energy Sector; and
- Promote synergy in the implementation of Energy Efficiency and Renewable Energy Programs



Target Audience

- C-level Executives
- Government Officials
- Directors and Heads of Facilities, Engineering and Environment
- Operations Managers
- Building Administration Managers
- Engineers, Architects & Contractors
- Energy Solutions Providers
- Academe
- Local Government Officials
- International Organizations
- Heads of Economic Zones/Business Districts



Energy Smart Philippines 2018 is now accepting registrations and payments for those who want to be a delegate.

Rates for Luzon leg	
Member	PHP 3500
Non Member	PHP 3900
Academe/Government	PHP 2000

Special Group Offer

Invite your Corporate Partners in one table!

Avail our **EXECUTIVE TABLE** (Good for 10 Persons) and get a 10% discount on your registration fee.

Additional mileages:

- Opportunity to reserve a table in a prime location
- Logo placement on table center piece

Reserve a table now!

For more information, contact Ms. Mica Aragon at 845-1324
or email at mica.aragon@eccp.com

Sponsorship Packages

Sponsoring the **Energy Smart Philippines 2018** will provide mileages in all 3 legs of the event series.

Becoming a sponsor will provide visibility opportunities and significant marketing mileage in the Luzon, Visayas, and Mindanao legs of the conference. The Energy Smart Philippines 2018 offers the following sponsorship opportunities as well as in kind sponsorships.

For more details: Contact Ms. **Meluz Malantic** at (+632) 8451324 or email meluz.malantic@eccp.com

	Platinum	Gold	Silver
PACKAGE COST	300,000	150,000	75,000
NAMING AND EXCLUSIVITY RIGHTS			
Titling Privilege: Brand to appear beside the event title in all efforts	√	x	x
ONSITE MILEAGES			
Marketing Table at a prime location with the following benefits: sampling opportunities, demonstration/display opportunities, merchandising	2 tables (Luzon - Visayas - Mindanao)	1 table (Luzon - Visayas - Mindanao)	1 table (Luzon - Visayas - Mindanao)
Verbal acknowledgement as sponsor during the event	√	√	√
Speaking slot	Keynote Address and 1 panel discussion representative	Session Speaker	x
Logo inclusion in the Plenary Backdrop	top billing	secondary billing	tertiary billing
Logo inclusion in Event Banners	√	√	√
Feature of company AVP or Ad Promotional Material in the projector screen	60 seconds	30 seconds	30 seconds
Ad Placement in Event Program and Directory	FULL PAGE INSIDE FRONT OR BACK COVER (Ad material/ Company Profile)	HALF PAGE (Ad material/ Company Profile)	HALF PAGE (Ad material/ Company Profile)
Brochure/Promotional item in the conference kit	√	√	√
Logo inclusion in Conference badge of Attendees	√	√	√
Display of Pull up Banners (company to provide banners)	Luzon - 10 banners Visayas - 5 banners Mindanao - 5 banners	Luzon - 5 banners Visayas - 3 banners Mindanao - 3 banners	Luzon - 3 banners Visayas - 1 banner Mindanao - 1 banner
Complimentary Seats with reserved table	Luzon - 10 pax Visayas - 5 pax Mindanao - 5 pax	Luzon - 5 pax Visayas - 3 pax Mindanao - 3 pax	Luzon - 3 pax Visayas - 1 pax Mindanao - 1 pax
MARKETING AND PUBLICITY BENEFITS			
Company logo in the event website and is linked to the company's website	√	√	√
Logo inclusion in all electronic and printed event invitations	√	√	√
Database of Attendees (only participants who agreed to share their details will be included)	√	√	x