

Creating an Enabling Business Environment for Trade and Investments

SEC. RAMON M. LOPEZ
DEPARTMENT OF TRADE AND INDUSTRY

21 March 2019 • 12:00nn - 2:00pm • Sarika Function Room, Dusit Thani Manila

SPONSORSHIP OPPORTUNITIES

THE EVENT

In December 2018, the Asian Development Bank projected that the Philippines will continue to be among the fastest growing economies in ASEAN and globally in the years ahead. We have witnessed landmark policies recently enacted, to name a few: 1) EFTA-Philippines Free Trade Agreement; 2) the Ease of Doing Business and Efficient Government Service Delivery Act of 2018; and 3) the 11th Foreign Investment Negative List.

While these notable measures are expected to make the Philippines a more attractive investment destination, several reforms are needed to be put in place for the country to fully maximize its potential.

The ECCP Luncheon Meeting with Department of Trade and Industry Secretary Ramon Lopez will be an excellent avenue to learn from DTI and discuss topics of importance to the European-Philippine business community, with special emphasis on the following:

- Implementation of the Ease of Doing Business
- DTI's position on fiscal reforms
 - TRABAHO and Strategic Investments Priorities Plan (SIPP)
 - Tax Reform Package 2+
- DTI's view on contractualization
- Plans and priorities of DTI

EVENT DETAILS

DATE	21 March 2019
VENUE	Sarika Function Room, Dusit Thani Manila
ATTENDANCE	50 - 100 (Expected)

PROMOTION & VISIBILITY

SOCIAL MEDIA	12,000+ followers
EMAIL	23,000+ subscribers
SITE HITS	202,000+ hits / year

LATEST LUNCHEON EVENTS

Luncheon Meeting with
Department of Budget and
Management Sec. Benjamin
Diokno Attendance: 66

Luncheon Meeting with
Philippine Competition
Commission Chairman
Arsenio Balisacan Attendance: 73

SPONSORSHIP BENEFITS	GOLD	SILVER
	PHP 50,000	PHP 20,000
Titling Privilege: Brand to appear beside the event title in all efforts	√	x
Allowance to display corporate pull-up banner	2	x
Corporate brochure display at registration table	√	√
Logo on electronic backdrop	√	√
Acknowledgement as official event sponsor in the opening remarks	√	√
Complimentary tickets (near the head table)	3	1
Database of attendees (only participants who agreed to share their details will be included)	√	√

FOR MORE DETAILS

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