

ORGANIZED BY

CO-FUNDED BY



REGIONAL BUSINESS OPPORTUNITIES VISAYAS

Promoting Business Partnerships and Good Governance in the Visayas Region

OCTOBER 10, 2019

Negros First Hostel, Bacolod City



CO-FUNDED BY

THE LOGIC NETWORK IS IMPLEMENTED BY THE PROJECT CONSORTIUM



Overview

The **Regional Business Opportunities Forum** is a platform aimed at driving closer partnerships between business and the Local Government Units (LGUs) that are part of the Local Government Integrity Circles (LoGIC) Network. The LoGIC Network is a project co-funded by the European Union and the Konrad Adenauer Stiftung that aims to introduce best practices in good governance (integrity building) and ease of doing business in LoGIC Network partner LGUs while promoting these localities as the preferred investment destinations.

The Forum brings together government, business and other stakeholders at a dialogue on their experiences with regard to enhancing global competitiveness through good governance and to discuss challenges and opportunities in doing business in the region as well as exchange views on how both parties can collaborate to improve the business climate and make it easy to do business in the region. Regional and sectoral business opportunities will be presented by both government and business representatives in order to identify priority areas for investment cooperation.

This 2019, with the theme, **Promoting Business Partnerships and Good Governance in the Visayas Region**, the forum will focus on the business and investment opportunities in Visayas. With the region's booming economy, the Summit will navigate participants through the opportunities, potentials and challenges with the goal of building the foundation for an inclusive and sustainable economic growth.

Objectives

The Forum aims to:

- Promote investment and business opportunities in the Visayas while highlighting the ease of doing and integrity building initiatives of the LGUs;
- Provide a platform for networking and business matching;
- Share best practices in improving the business climate and government efficiency;
- Bring LGUs and the business sector closer to working together on mutually beneficial partnerships; and
- Increase awareness on priority business and investment opportunities among the LGU and business sector

Target Attendees



NATIONAL/LOCAL GOVERNMENT

*Local Chief Executives
and other LGU officials,
National Government
Officials and Heads
of various Regional
Government Offices*



BUSINESS

*CEO's and Entrepreneurs,
Business Organizations,
Industry Associations; and
Cooperatives*



NON GOVERNMENT/ INTERNATIONAL ORGANIZATION

*Civil Society Organizations,
Academe, and Foundations
International Development
Organizations*

Program Format

The **Morning Session** will be a plenary session on national as well as regional initiatives and challenges with respect to enhancing the country's business competitiveness and prospect for inclusive and sustainable growth. It will also highlight how good governance is key to securing the competitiveness of regions.

The **Afternoon Session** will highlight Investment opportunities in the Visayas Region. An update on regional and sectoral developments and opportunities will be provided by speakers from government. The business sector will also present their investment plans while others will share how they can help in make the region attract more investments or build its competitiveness.

The discussions will cover:



Agri-food Development



Tourism and Healthcare



Information and Communication Technology



Construction and Infrastructure including property development



Exports

Networking, business scoping and matching opportunities will be organized.

Delegates Registration

The **RBO Forum Visayas** is accepting registrations for those who want to participate as a delegate.

Government/Academe/NGOs	Php 1,500
ECCP Members	Php 1,800
Non-Members	Php 2,000
Walk-ins	Php 2,200

Inclusive of full-day access pass in conference sessions and business matching meetings, conference meals, and certificate of participation (upon request).

Executive Table @ Php 15,000 (Good for 10 seats)

Additional Mileages:

- Opportunity to reserve a table in prime location
- Logo placement on table centerpiece

Get your tickets now! Email **Ms. Nichole Raynera** at nichole.raynera@eccp.com to reserve your pass.

Sponsorship Packages

Experience the following membership mileages at the RBO Forum Visayas

	GOLD	SILVER	BRONZE	MARKETING SPACE
PACKAGE COST	150,000 PHP	75,000 PHP	50,000 PHP	15,000 PHP
Naming Rights	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	EVENT SUPPORTER
ONSITE MILEAGES				
Marketing Space (inside conference hall)	2 marketing tables	1 marketing table	1 marketing table	1 marketing table
Verbal acknowledgement	✓	✓	✓	✓
AVP or Ad Promotional Material	✓	✓	✗	✗
Speaking slot	2 Session Speakers	1 Session Speaker	✗	✗
Ad Placement in Event Program and Directory	FULL PAGE	HALF PAGE	✗	✗
Logo inclusion in Conference badge of Attendees	✓	✓	✗	✗
Logo inclusion in the Plenary Backdrop or Digital wall	✓	✓	✗	✗
Logo inclusion in all Event Banners	✓	✓	✓	✓
Display of Pull up Banners	7	5	3	✗
Complimentary Seats	7	5	3	1
MARKETING AND PUBLICITY BENEFITS				
Visibility in the event website and is linked to the company's website	Company logo and website	Company logo and website	Company logo and website	Company logo only
Logo inclusion in all electronic and printed event invitations	✓	✓	✓	✓
Database of Attendees (only participants who agreed to share their details will be included)	✓	✗	✗	✗

Confirmation Form

Please email the completed form to **Ms. Kamyrr Catapang** at kamyrr.catapang@eccp.com

Company Name: _____	
Address: _____	
City: _____	Zipcode: _____ Country: _____
Telephone Number(s): _____	Fax Number: _____
Contact Person: _____	Designation: _____
Mobile Number: _____	Email Address: _____
Line of Business: _____	
Target Profile: _____	

We would like to participate in the Regional Business Opportunities Summit as: (please check)

- Gold Sponsor (Php 150,000)
- Silver Sponsor (Php 75,000)
- Bronze Sponsor (Php 50,000)
- Event Supporter (Php 15,000)

Others (Please specify: _____)

Reminders

- A 50% down payment must be made one week from the contract date and remaining balance must be settled one week before the commencement of the event.
- A Billing Invoice with payment instructions will be sent upon receipt of this signed Contract Form.
- If notice of cancellation is received one week prior to the commencement of the event, the Sponsor will be liable to pay 50% of the total package cost.

Name and Authorized Signature

Date



CONTACT US

For sponsorships and program concerns,
contact **Kamyr Catapang**
at **kamyr.catapang@eccp.com**

For registrations and event details,
contact **Nichole Raynera**
at **nichole.raynera@eccp.com**