

## Strong Monetary Policy for a Sustainable Economic Growth

### GOVERNOR BENJAMIN DIOKNO BANGKO SENTRAL NG PILIPINAS

23 July 2019 • 11:00am - 1:00pm • Isabela Ballroom B, Makati Shangri-la

## SPONSORSHIP OPPORTUNITIES

### BACKGROUND

The Bangko Sentral ng Pilipinas' (BSP) Enhanced Report on Philippine Financial System 2018<sup>1</sup> presents that the Philippines' financial system sustained its growth from the previous year. The BSP is also projecting an inflation rate of 2-4% this 2019, from last year's 5.2%.<sup>2</sup>

The BSP is mandated to **promote monetary stability** as well as **strengthen the country's financial system**, for a balanced and sustainable economic growth. It is in this light that we recognize the crucial role of the country's central bank in helping create an **investment-friendly and competitive business environment through easing transactions and combating financial crimes**, among others.

In this regard, the ECCP is pleased to invite you to a **Luncheon Meeting with Bangko Sentral ng Pilipinas Governor Dr. Benjamin Diokno**. This event will convene representatives from the government and business leaders, and provide an avenue for dialogue on the developments in the sector. Among the key topics that will be discussed at this event are the Central Bank's (1) banking, credit, and monetary policy directions; (2) role/view in the creation of a sustainable and inclusive economic growth; and (3) other plans and priorities this 2019.

<sup>1</sup> BSP Report on the Philippine Financial System for the first semester of 2018  
<sup>2</sup> Philippine Statistics Authority Summary Inflation Report Consumer Price Index: December 2018

### EVENT DETAILS

DATE	23 July 2019
VENUE	Isabela Ballroom B, Makati Shangri-la
ATTENDANCE	60 - 100 participants

### PROMOTION & VISIBILITY

SOCIAL MEDIA	12,000+ followers
EMAIL	23,000+ subscribers
SITE HITS	202,000+ hits / year

### LATEST LUNCHEON EVENTS

Luncheon Meeting with DOLE Sec. Silvestre Bello III on Securing the Future of Work: A Fair and Equitable Environment for All	Attendance: 64
Luncheon Meeting with Sen. Sherwin Gatchalian on Economic Liberalization: Building Block for Growth	Attendance: 64

SPONSORSHIP BENEFITS	GOLD PHP 20,000	SILVER PHP 10,000	EVENT SUPPORTER PHP 5,000
Titling Privilege: Brand to appear beside the event title in all efforts	✓	x	x
Allowance to display corporate pull-up banner	2	x	x
Corporate brochure display at registration table	✓	✓	x
Logo on electronic backdrop	✓	✓	✓
Acknowledgement as official event sponsor in the opening remarks	✓	✓	✓
Complimentary tickets (near the head table)	3	1	x
Database of attendees (only participants who agreed to share their details will be included)	✓	✓	✓

FOR MORE DETAILS

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