

INTRODUCTION

The Philippine economy is now in the midst of an unprecedented crisis as the ongoing coronavirus pandemic paralyzed economic activities, disrupted supply chains, and led to a sharp rise in unemployment. Investor confidence among the European-Philippine business community remains dampened due to the uncertain business landscape in the country. In response, the government eased lockdown measures and introduced economic reforms to put the economy back on track. As such, the European-Philippine business community aims to play an active role in working with the government and other stakeholders in restoring business confidence and building upon the achievements of the past years in making the Philippines a more attractive and desirable destination for trade and investments from Europe.

As such, the **2020 European-Philippine Business Summit (EPBS)**, now in its seventh year, will bring together a community of stakeholders across the government, private sector, academe, and development partners keen on strengthening the European-Philippine economic relations. This year's EPBS will feature sessions on the future of trade and investments, a high-level dialogue on post-pandemic economic recovery, as well as emerging challenges and opportunities in doing business and global competitiveness.

INVITATION TO PARTNER AND/OR SPEAK

The ECCP is inviting companies and organizations to register their interest to sponsor and/or to speak in the 2020 EPBS. The ECCP will provide the following services and open to discuss the agenda with interested parties as well.

Scope of Chamber Services:

- **Event Organizer:** ECCP will host the online platform (Zoom) and handle technical arrangements and other necessary backend support to ensure smooth run of the online event
- **Event Conceptualization and Program Flow:** ECCP will lead in conceptualizing possible Summit topics and organize the program flow
- **Event Marketing:** With its wide reach across the government, private sector, international organizations, development community, and civil society, ECCP will lead in marketing efforts to attract a good number of participants; promotional activities cover EDM marketing (i.e. dedicated e-invitations and Chamber newsletters) and online promotions (i.e. ECCP website and Viber community, social media campaign, and dedicated Glue Up event registration website)

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SPONSORSHIP PACKAGES AND MILEAGES

Category	Event Partner	Gold	Silver	Bronze	Customizable
Investment Value	PHP 100,000	PHP 75,000	PHP 50,000	PHP 25,000	PHP 10,000
Naming rights	✓	✓	✓	✓	-
Sector exclusivity	✓	-	-	-	-
Speaking / Panelist slot	✓	-	-	-	-
Inclusion of company AVP before and after the webinar proper	1 minute	30 seconds	15 seconds	Logo slide	-
Product AD – 30 second one pager Advertisement that will be displayed 2x on loop in the intro and Outro of the Session	1 minute	-	-	-	-
Verbal acknowledgement in the event	✓	✓	✓	✓	✓
30 minutes to 1 hour mock webinar or dry run (subject to mutual availabilities of speakers)	✓	-	-	-	-
Complimentary pass to the webinar	25 slots	15 slots	10 slots	5 slots	3 slots
Logo inclusion in electronic marketing collaterals such as circulars, social media, webinar website, daily advisory, sponsored polls, delegate ebook only)	✓	✓	✓	✓	✓
Exclusive logo inclusion on 2020 EPBS EuroPH Connect feature	✓	✓	-	-	✓
Attendee database (only those with consent)	✓	✓	✓	-	-
Recording of the Summit	✓	-	-	-	-

For inquiries or more information about the 2020 EPBS, including the complete line-up of Summit Sessions and Sponsorship Packages, please send an email to advocacy@eccp.com.

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SPONSORSHIP CONFIRMATION FORM

Company Name	
Company Address	
Contact Person	
Designation	
Contact Number	

Please check the sponsorship package:

- | | | |
|--------------------------|---------------|-------------|
| <input type="checkbox"/> | Event Partner | PHP 100,000 |
| <input type="checkbox"/> | Gold | PHP 75,000 |
| <input type="checkbox"/> | Silver | PHP 50,000 |
| <input type="checkbox"/> | Bronze | PHP 25,000 |
| <input type="checkbox"/> | Customizable | PHP 10,000 |

Signature over Printed Name

Date

Reminders:

- A billing invoice with payment instructions will be sent upon receipt of this signed Contract Form.
- If notice of cancellation is received one week prior to the commencement of the event, the Sponsor will be reliable to pay 50% of the total package cost.

Please send a signed confirmation form to advocacy@eccp.com.

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